

Our Mission

To *inspire* and *develop* our global community of youth and volunteers to a life dedicated to leadership, service, and innovation.

Our Core Values

- Volunteerism
- Integrity
- Excellence
- Diversity
- Community Partnership

The HOBY Story

In the summer of 1958, actor Hugh O'Brian received the invitation that would change his life. O'Brian, then 33, was in Winnipeg, Manitoba, parlaying his fame as television's legendary Wyatt Earp into extra income by guest starring in a rodeo. Then the cable arrived from French Equatorial Africa: renowned humanitarian and 1952 Nobel Peace Prize winner Dr. Albert Schweitzer would welcome him at any time.

O'Brian had long admired the German doctor-missionary-theologian-musician. "I'd read so much about him," he reflects. "He was a great humanitarian who could have done anything he wanted in the world, and there he was in the middle of Africa taking care of people." Within two weeks O'Brian was on his way, by commercial airliner, bush plane and canoe, to the famed hospital that Schweitzer had founded on the banks of the Ogooue River in Lambarene.

The actor spent nine days at the clinic where Schweitzer and volunteer doctors and nurses, working without electricity or running water, cared for patients, including many with leprosy.

The doctor was impressed the young American had taken the trouble to visit him. He shared stories and life lessons with O'Brian each evening. Schweitzer, then 83, was concerned about global peace prospects and was convinced that the United States should take a leadership role in achieving peace. He impressed upon the young O'Brian the urgency for change and how education must teach young people to think for themselves.

It was an unforgettable nine days. And, as O'Brian departed, Schweitzer took his hand and asked, "Hugh, what are you going to do with this?" Two weeks after returning from his 1958 meeting with Schweitzer, O'Brian put together a prototype seminar for young leaders — HOBY. And the rest is living history.

Contact Us Now, Make a Difference!

HOBY is always welcoming new volunteers and donors! To get involved, visit www.hoby.org or contact us. It only takes a few minutes to get started on the path to making the world a better place through HOBY.

Contact Name: _____

Website: _____

Phone: _____

Email: _____

EMPOWERING YOUNG PEOPLE TO EXCEL AS LEADERS



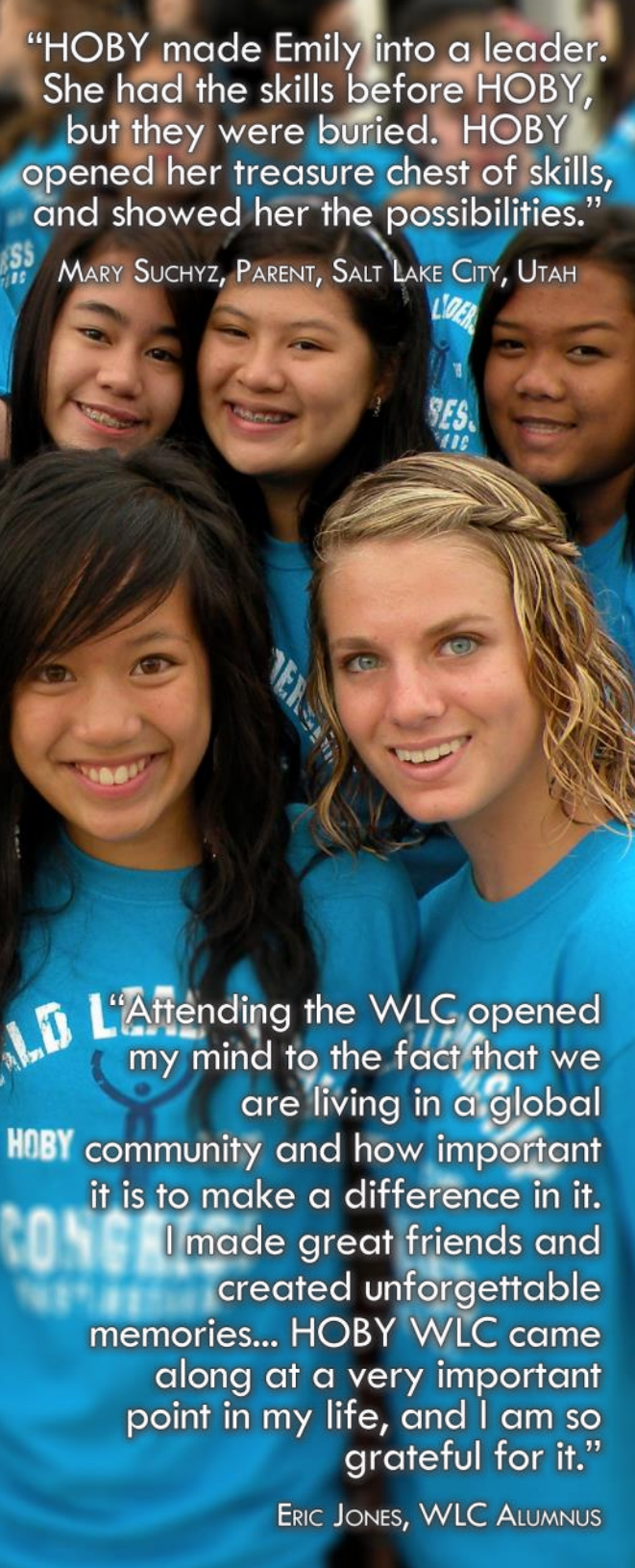
Our Vision

To *motivate* and *empower* individuals to make a positive difference within our global society, through understanding and action, based on effective and compassionate leadership.



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“HOBY made Emily into a leader. She had the skills before HOBY, but they were buried. HOBY opened her treasure chest of skills, and showed her the possibilities.”

MARY SUCHYZ, PARENT, SALT LAKE CITY, UTAH

“Attending the WLC opened my mind to the fact that we are living in a global community and how important it is to make a difference in it. I made great friends and created unforgettable memories... HOBY WLC came along at a very important point in my life, and I am so grateful for it.”

ERIC JONES, WLC ALUMNUS

OUR PROGRAMS

HOBY programs provide youth with unique leadership training to make a better world and a better society. Each program strives to follow the HOBY motto of teaching young leaders “how to think, not what to think” — creatively, critically, and compassionately.

COMMUNITY LEADERSHIP WORKSHOP (CLEW)

The **COMMUNITY LEADERSHIP WORKSHOP (CLEW)** is HOBY’s **introductory one-day leadership program** for high school **freshmen**. A typical CleW is six to ten hours long, with 50-100 freshmen participants, and focuses on leadership as a discipline to be explored and learned. HOBY CleW students interact with local community leaders, participate in group activities, and conduct community service projects. CleWs are organized, developed, and implemented by local business leaders, civic groups, volunteers, and HOBY alumni.

STATE LEADERSHIP SEMINAR

HOBY’s flagship program, the **STATE LEADERSHIP SEMINAR** allows high school **sophomores** to recognize their leadership talents and apply them in becoming effective, ethical leaders in their home, school, workplace, and community. Selected students attend our **three or four day seminars** and participate in hands-on leadership activities, meet leaders in their state, and explore their own personal leadership skills while learning how to lead others and make a positive impact in their community. The seminar curriculum is based on the Social Change Model of Leadership and develops leadership from three perspectives: Personal Leadership, Group Leadership, and Leadership for Society.

WORLD LEADERSHIP CONGRESS (WLC)

Since 1968, HOBY’s **WORLD LEADERSHIP CONGRESS (WLC)** has been bringing students together from across the globe to discover their potential as the next generation of leaders. Upon completing a State Leadership Seminar, U.S. high school **rising juniors** have the opportunity to advance to HOBY’s next level of leadership programs. The WLC is open to international students ages 15 to 17. Each year, more than 400 students representing up to 20 countries attend this unique **week-long international program** comprised of keynote presentations, speakers’ panels, interactive workshops, field trips, and

community service projects. The curriculum is based on the Social Change Model of Leadership and develops leadership from four perspectives: Personal Leadership, Group Leadership, Leadership for Society, and Global Leadership. Students emerge from the WLC as more mature individuals, cognizant of the world around them, and ready to make meaningful contributions to society.

ADVANCED LEADERSHIP ACADEMY (ALA)

The **ADVANCED LEADERSHIP ACADEMY (ALA)** is open to all high school **juniors and seniors** ages 16 to 18. The ALA is a **five-day practical and experiential program** where participants deeply examine their own leadership capabilities. The curriculum is based on the college text *Leadership for a Better World*. It explores how students can use their specific individual abilities to organize and lead a service or social entrepreneurship project to create meaningful change. Participants meet other successful youth who have led service projects and started nonprofits and businesses. ALA students leave the program with a practical action plan to pursue following their ALA experience. Support and mentoring is provided to students after the program to coach them through their project implementation and success. HOBY alumni are encouraged to bring their friends to share the HOBY experience.

INTERNATIONAL TOUR

To learn about and experience other cultures, the **INTERNATIONAL TOUR PROGRAM** takes **high school and college students** from across the country on an **eight or nine day tour** to some of the world’s most exciting and historic destinations. This program, operated by HOBY staff and HOBY trained chaperones, includes guided tours by professional tour directors, practical travel lessons, international service experience, and foreign language introduction. HOBY Alumni, siblings, and friends are invited to participate in this program.

LEADERSHIP FOR SERVICE (L4S)

HOBY challenges **all Ambassadors** to complete a minimum of 100 hours of community service through the **LEADERSHIP FOR SERVICE (L4S) PROGRAM**. Students have one year from their HOBY program attendance to perform and log volunteer service hours on HOBY’s L4S website. At the completion of the challenge, students receive a certificate of recognition from HOBY, The President’s Volunteer Service Award, scholarship opportunities, and more. **HOBY ALUMNI HAVE LOGGED OVER 2.75 MILLION HOURS OF SERVICE.**

“My time at HOBY gave me the confidence to be myself and become an advocate for positive change in the world around me.”

MATT HOCKNEY, LEADERSHIP SEMINAR ALUMNUS

HOBY BY THE NUMBERS:

- 26 student Ambassadors participated in the first HOBY leadership seminar. Now, more than five decades later, there are more than 400,000 Alumni that are part of the HOBY legacy.
- Each year, more than 10,000 students attend HOBY Leadership programs from across the U.S. and around the world.
- Our Ambassadors represent more than 7,200 U.S. high schools.
- There are approximately 70 State Leadership Seminars each spring across the country.
- More than 4,000 committed HOBY volunteers plan, fundraise, and help to produce the programs each year. 65% of volunteers are HOBY Alumni.
- HOBY’s total paid staff is 12 full-time equivalents.